



# Digital Communication Network Exchange: June 2020

## June 2 - 24, 2020

*The Digital Communication Network, created in 2015, is a 5,500-member collaborative network of professional journalists, new media specialists, entrepreneurs, civil society leaders, and communication professionals across Europe and Central Asia. The DCN is dedicated to bringing the best of legacy media and the best of new technology into communication with influencers, bloggers, government groups, and engaged citizens who want to create a better information ecosystem.*

**In June 2020, in collaboration with DCN, World Learning will recruit 16 professionals for a three-week exchange, to explore new trends in digital communication, participate in fellowships with professionally relevant organizations, and attend important events and conferences.**

### Exchange Structure



*\*\*Selected participants will be offered an opportunity to attend the DCN Southeast Europe Hub Summer School*

### Required Applicant Criteria

- Citizen and resident of Poland, Hungary, Greece, Turkey, Armenia, Serbia, Croatia, North Macedonia, Montenegro, Bosnia and Herzegovina, Romania, Bulgaria, Belarus, Moldova, Georgia, and one participant from Kazakhstan, Kyrgyzstan, or Tajikistan.
- English language competency
- Works as a journalist, digital entrepreneur, technologist, social activist, academic, or government digital communicator
- Committed to designing and executing a digital campaign for social good that includes combating disinformation and/or digital/media literacy with innovative approaches
- Able to commit to working with DCN for at least **six months** on their campaign and other projects



### The Campaign

Applicants must submit a draft of the intended campaign, as part of the application, in order to be considered for selection. The campaigns will be developed and incubated through a DCN Hub, including 1-2 skill building virtual workshops before the exchange; action planning; training during the exchange; and selecting those projects with the most impact and realistic design to be incubated.

**[Click here to submit applications by March 14, 2020](#)**